

TOURTELLOTTE MEMORIAL HIGH SCHOOL

Journalism

Final Exam

2013-2014

Ms. Amber Daigle

Exam Due: Friday, January 17, 2014 by 11:30

Name: _____

PURPOSE: By completing this course, students should be able to...

- Understand and appreciate the fundamentals of journalism and how these fundamentals apply to a school publication
- Learn and produce various types of news writing and present the finished product in a concise and professional manner
- Immerse oneself in the application of good interviewing techniques and the proper ways to publish interviews
- Understand and appreciate the importance of photojournalism

PROJECTS COMPLETED:

- Lectures on “Brief Overview of the History of Journalism” with a focus on American Journalism
 - Follow-up discussions and research
- Interviews & Interview Techniques
- News Stories – varying lengths and topics
- Feature articles
- Blogs and Online Reporting
- Photojournalistic Study
- Opinion Pieces, Op-Ed, and Letters to the Editor
- Study of Layout & Printing Practice

PART 1: Reviewing Your Compilation of Articles (30 pts)

DIRECTIONS: The first part of this exam is to review your portfolio of articles that you’ve gathered in preparation. Please answer ALL of the following questions regarding YOUR WORK on a separate piece of paper.

1. Identify your best piece of writing this year, and give two reasons why you consider this your best piece of work.
2. Which article could you have done better? What would you have done to make it better?
3. How does formatting and adding visuals enhance or detract from an article? Give an example of how a visual affects a reader’s opinion on a subject.
4. How is technology changing the way news is dispersed? Where do you think it will lead?
5. What is a lede? Which of your news articles has the strongest lede? Or, give an example of a strong lede.

PART 2: Finishing a Product (70 pts)

DIRECTIONS: Using the articles gathered and the technology provided, please construct a newspaper using your articles. Give it an interesting title. Add photos and credit where necessary. Attach your articles and your newspaper to this exam.